



**EASTER SEALS EDMONTON DROP ZONE
SEPTEMBER 4, 2012
THE SUTTON PLACE HOTEL**

Who: Up to 100 participants will safely rappel 29-stories (266 feet) down the side of The Sutton Place Hotel at the Easter Seals Drop Zone event in support of children with disabilities and special needs in Alberta. Superhero costumes are encouraged as participants are superheroes to Easter Seals' kids.

What: The Easter Seals Drop Zone is a national event happening in cities across Canada. The Easter Seals Drop Zone is presented by national sponsor, the Canadian Real Estate Investment Trust (CREIT). Other major sponsors include Amway Global, Remote Access Technology (RAT), and at a local level; Glentel, Mac's, SEP Digital, The Sutton Place Hotel, Unique Solutions Group, Urban Body Clinic, Van Houtte Coffee Services, Vertically Inclined Rock Gym and our local Platinum Sponsor, WorleyParsons, CoSyn Technology and WorleyParsonsCORD.

All superheroes will undergo specialized training the week preceding the event. Each participant must raise a minimum of \$1,500 in pledges to support Easter Seals Alberta. In 2011, together we raised over \$134,000 for Easter Seals programs, an enormous success that we intend to repeat in 2012.

When: Tuesday, September 4, 2012
7:30 am to 5:00 pm

Where: The Sutton Place Hotel
10235 – 101 Street, Edmonton

Why: To provide Albertans with disabilities and special needs with equipment and services.

Visit www.thedropzone.ca for more information.

For more information, please contact **Darla Zuk, Events Manager at 780.429.0137, Ext. 308 or e-mail darla@easterseals.ab.ca.**