



DROP ZONE OTTAWA Monday, September 26, 2011



Helping Kids with Physical Disabilities Succeed



SUPERHERO TEAM PACKAGE

Drop Zone Ottawa is a fun and exciting event where brave individuals get the opportunity to become Superheroes for a very special day. These Superheroes will raise a minimum of \$1,500 for kids with physical disabilities and rappel off the roof of the Delta Ottawa Hotel & Suites located at 361 Queen Street, on Monday, September 26, 2011.

Participation in this event is limited, unique, and extremely exciting. What better way to take part then by ENTERING A TEAM OF SUPERHEROS TO PARTICIPATE WITH YOU!

What is a Superhero Team?

A Superhero Team is a group of people who want to participate together in Drop Zone Ottawa. Teams can be as small as 2 or as many as 30 individuals. Together teams must collectively raise \$1,500/team member in order to participate in Drop Zone Ottawa. For example, a team of two must raise a combine total of at least \$3,000.

Superhero Teams are able to fundraise together, train together, rappel together on event day, and are encouraged to dress-up as a team.



Team Morguard at Drop Zone Ottawa 2010

How does team fundraising work?

Participation in Drop Zone Ottawa requires that each individual raises a minimum of \$1,500. Teams still need to raise the equivalent of \$1,500/team member to participate in the event, however the team may raise this money collectively. Each participant in Drop Zone Ottawa is strongly encouraged to use our online fundraising system. Team members may have sponsors support them through their individual online profile or through their team online profile.

Help with fundraising is one of the main benefits of being on a team. With more contacts, perhaps some team members who have more "influence." In addition more people running smaller fundraising initiatives can have the big impact and increase the fun for the entire team!

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How do I register a Superhero Team?

All registration for Drop Zone is online at www.thedropzone.ca (make sure to select Ottawa as your city of participation.) The first person registering the team will have to set-up the online team profile and will need to act as the Team Captain (for the time being.) The position of Team Captain can be transferred to other team members at a later date. Once the team is set-up online, other participants can go online, join the selected team and register themselves as a participant.

Can I join a Superhero Team?

Participants can join a Superhero Team once the team has been created online. Most teams consist of friends, family members, and co-workers who have distinct and pre-determined fundraising strategies, costume ideas, and goals in mind. We request that individual participants do not join teams that they have no pre-existing relationship or connection to without permission or knowledge of the Team Captain first.



The "Flying Chicks" Team (Chicken Farmers of Canada) from Drop Zone Ottawa 2010.

When can I form a Superhero Team?

A Superhero Team can be formed at any point while registration for Drop Zone Ottawa is open and spots are still available. Even if you have registered as an individual and decide at a later date that you want to either join or create a team, you may do so.

Why register a Superhero Team?

- **FUN-draising!** Teams can work together in raising funds for their participation in Drop Zone Ottawa. Often teams will come up with creative ways to raise the money to meet their fundraising goals (i.e. bake sales, dress down days, summer BBQ's, wine & cheese parties, costume parties, donation luncheons, etc.) With a team of Superheroes to help and support each other the opportunities are endless!
- **Encouragement.** Raising a significant amount of money for Easter Seals and rappelling off the roof of a building are not easy tasks to accomplish. Having other team members working towards the same goal can be very helpful. These team members can support & help you, encourage you and motivate you along the way!

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Team Spirit=more FUN! All Superheroes at Drop Zone Ottawa are encouraged to dress-up and take part in the costume contest. Superhero Teams seem to have the most fun with this, taking their costume ideas and themes to a whole new level! Teams can dress-up together, make team signs, create team cheers/chants, and really have a blast with Drop Zone!

- **Benefits!!!** Superhero Teams receive some extra special incentives for their participation in Drop Zone Ottawa. Some incentives for Superhero Teams are:
 - Teams are eligible to win one of three prizes for Top Fundraising Teams.
 - Individual team members are still eligible to win one of three prizes for Top Fundraising Individuals.
 - Teams have access to the VIP Lounge throughout event day where they can relax, bond, and get prepared for their rappels. In the lounge there will also be snacks throughout the day and a post-rappel team celebratory beverage.
 - All team members will receive additional Drop Zone Ottawa “gear.”
 - Teams will receive a completion certificate and team photo from event day.
 - All teams who exceed their minimum fundraising goal by 20% or more will receive a team prize to enjoy together (i.e. a fun-day at the Honest Lawyer, bowling, pizza & beer, paintballing, go-carting, etc.)

SUPERHERO TEAM PARTICIPATION IN DROP ZONE OTTAWA IS A GREAT TEAM BUILDING EVENT THAT IS FUN, EXCITING AND SUPPORTS A GREAT CAUSE!

For any questions at all please contact:

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REGISTER TODAY TO RESERVE A SPOT FOR YOUR TEAM (remember that spaces are limited!)

SUPERHERO TEAM PACAKGE